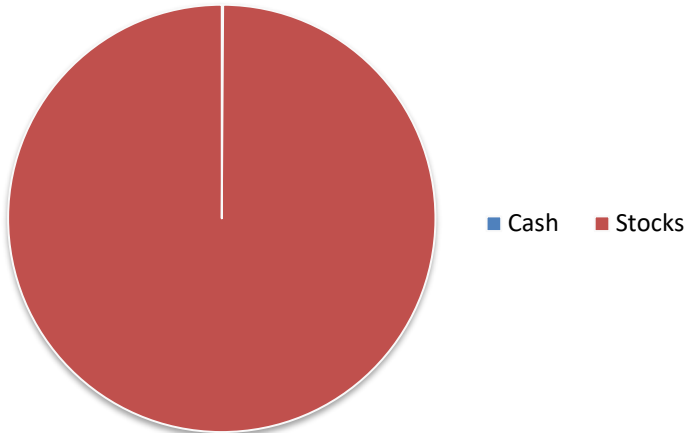


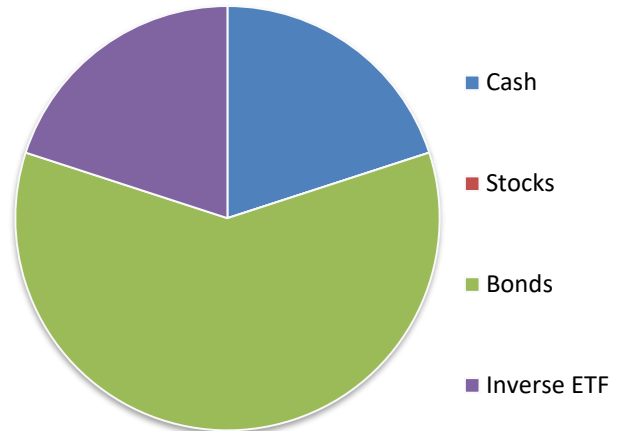
# The Colby Stocks *Plus* Portfolio

Robert W. Colby Asset Management  
Building and Protecting Wealth

## Bull Market Portfolio



## Bear Market Portfolio

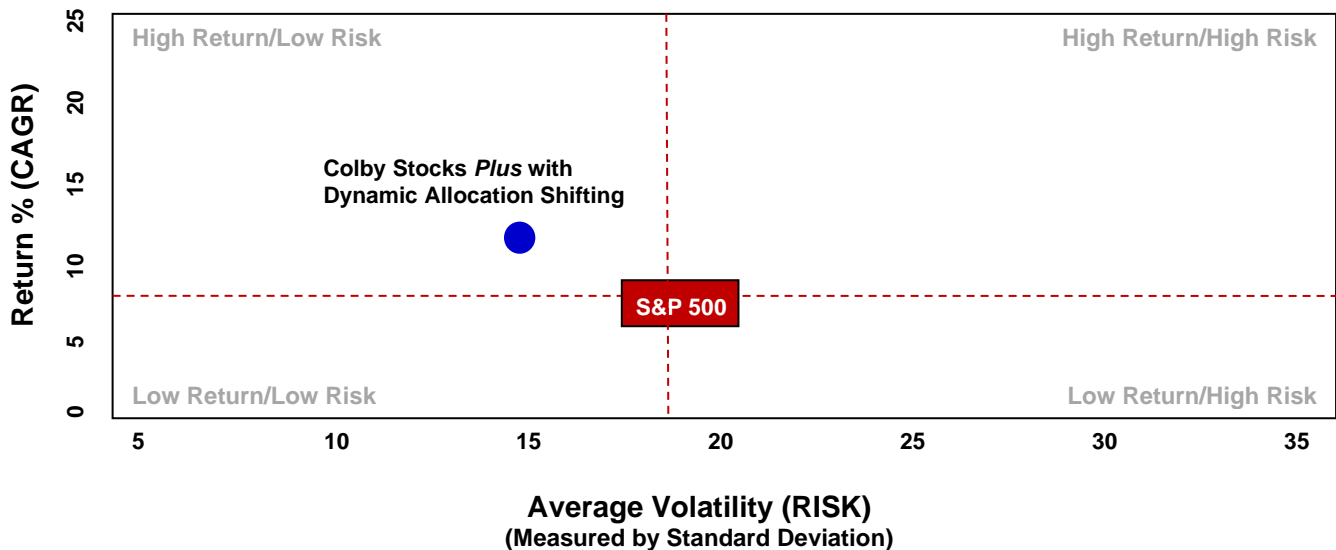


The Colby Stocks *Plus* Portfolio invests primarily in pre-selected Stocks and strategic Exchange Traded Funds (ETFs). The model shown represents the target allocation for the Stocks *Plus* Portfolio and does not represent an actual account. Target allocations to cash and other individual securities within the Stocks *Plus* Portfolio may vary *weekly*. Individual security positions in accounts invested in the Stocks *Plus* Portfolio will fluctuate in value and actual cash amounts can vary. This asset allocation model is provided strictly for illustrative purposes and should not be considered as actual trading or investment advice.

## 16-Year Risk/Reward Profile

Quadrants show the theoretical best and worst case scenarios for risk-adjusted returns.

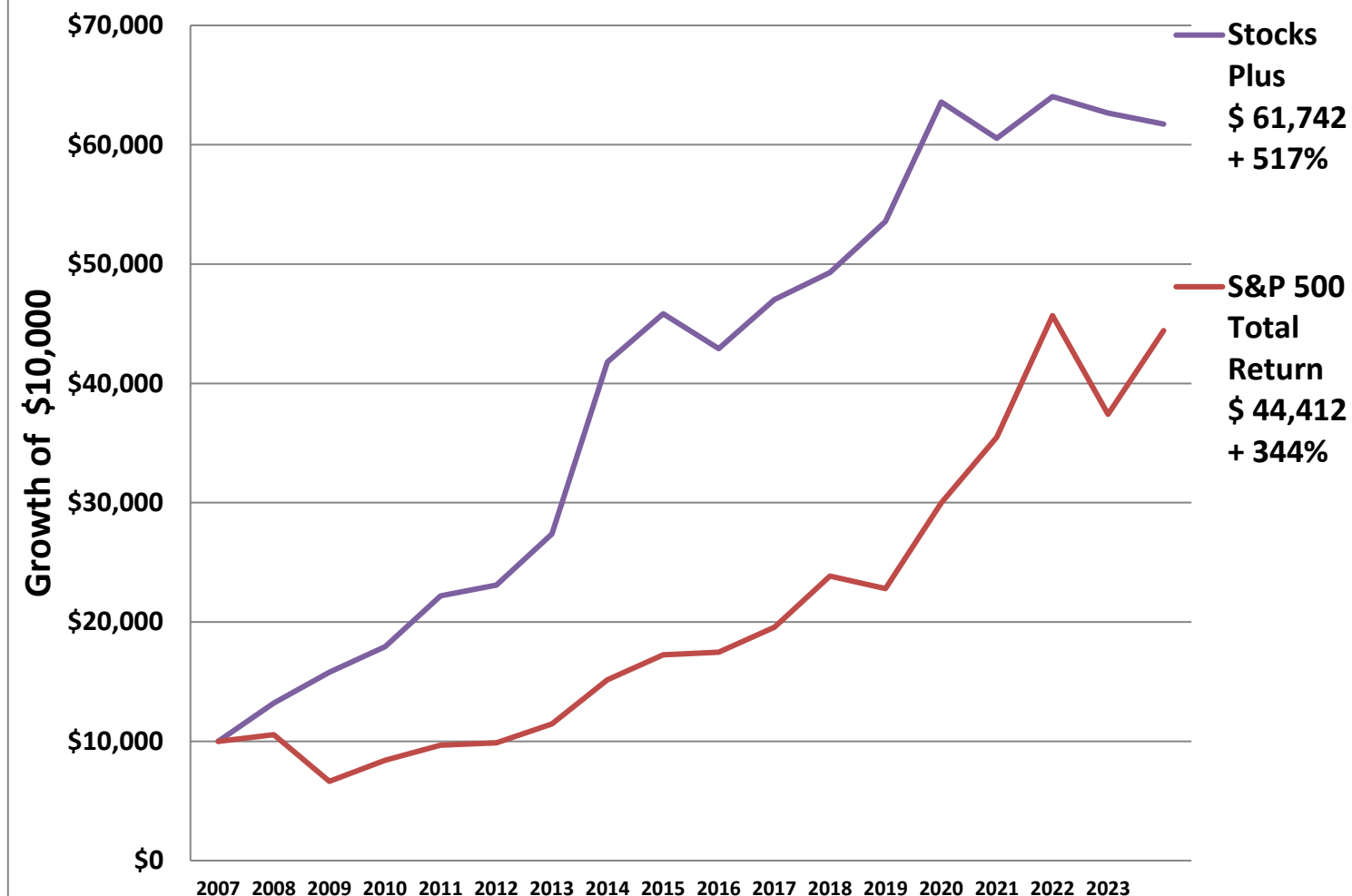
BEST	
	WORST



The chart above shows that the Return versus Risk relationship of the Colby Stocks *Plus* Portfolio target allocation, net of fees and expenses, would have compared favorably to the Return/Risk for S&P 500 over the past 16 years. It shows that the Stocks *Plus* Portfolio would have produced a much higher return with less risk. Performance January 1, 2007 through March 31, 2013 is based on back-testing actual historic data, and not actual trading. Performance beginning 4/1/2013 is based on actual trading in one or more client accounts. Data prior to 3/31/2013 do not represent results of an actual account, and are strictly for illustrative purposes only. Past performance does not guarantee future results. See additional disclosure regarding the 16-Year Return/Risk Profile on the following pages. Return data through current month. Volatility data as of 12/31/2022.

## Colby Stocks *Plus* Portfolio vs. S&P 500 TR

1/1/2007 through 8/31/2023



Performance January 1, 2007 through March 31, 2013 is based on back-testing actual historic data, and not actual trading. Performance beginning 4/1/2013 is based on actual trading in one or more client account.

### Annual Returns:

	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	<u>2022</u>	<u>Aug 2023</u>	<u>CAGR</u>	<u>Std. Dev.</u>
Stocks Plus	18.55%	52.66%	9.68%	-6.38%	9.61%	4.79%	8.68%	18.70%	-4.79%	5.77%	-2.17%	-1.44%	11.54%	9.34
S&P 500 TR	16.00%	32.39%	13.7%	1.38%	11.96%	21.83%	-4.38%	31.49%	18.04%	28.71%	-18.11%	18.73%	9.36%	21.63

Performance January 1, 2007 through March 31, 2013 is based on back-testing actual historic data, and not actual trading. Performance beginning 4/1/2013 is based on actual trading in one or more client accounts. Standard Deviation = 5 trailing calendar years. S&P 500 data reflects total returns (TR). CAGR = Compound Annual Growth Rate through latest month end.

**Colby Stocks *Plus* Portfolio** contains all discretionary accounts that are enrolled in the Colby Stocks *Plus* trading program for the year indicated at our primary custodian, Folio Institutional. For comparison purposes, the Colby Stocks *Plus* Portfolio is measured against the S&P 500. The S&P 500 Index is a stock market index of 500 widely held large-cap stocks often used as a proxy for the U.S. stock market.

The Colby Stocks *Plus* Portfolio (Stocks *Plus*) offers Clients a stock portfolio designed to outperform the S&P 500 in both up and down markets. Stocks *Plus* is based on Colby's updated version of the Screening Method for Analysis of Relative Strength. In computer simulations, Stocks *Plus* has been delivering consistently superior returns. More than 600 stocks and strategic Exchange Traded Funds (ETFs) are analyzed weekly and investments are made in the top 20, best-performing investments. An attempt is made to diversify the holdings by industry and sector.

Stocks *Plus* is not a short-term trading system, but it will be updated continuously in order to respond to changes in the major trends in a timely manner. In bull markets, when the equity markets are in well-defined uptrends according to Colby's objective methods, the Stocks *Plus* portfolio is fully invested in approximately 20 stocks. Because prolonged major bear market trends offer a very different set of challenges, Stocks *Plus* may convert up to 100% of the portfolio to cash or defensive instruments in order to protect capital from loss, and that additional flexibility is intended to allow us to outperform significantly in down markets. Inverse ETFs are included in our analysis.

### ***Dynamic Allocation Shifting***

Colby has the ability to shift client assets from one trading strategy to another, given certain market conditions, in an effort to preserve capital or to realize additional gains. For example, in bullish market conditions, a client may be invested in the Stocks *Plus* portfolio, but if the bull market weakens and ultimately turns bearish, Colby can shift client assets out of the Stocks *Plus* strategy and into the Safety First strategy, automatically and incrementally, using Colby's discretion. As market conditions improve, assets will be shifted back to the original trading strategy, again, automatically and incrementally.

Returns presented on this report are net of actual fees and expenses. Client accounts are charged an investment management fee. The investment management fee is a fee that a client would have paid or actually paid for this program. The fee schedule for the Stocks *Plus* Portfolio for accounts at Folio Institutional is 1.0% per year for accounts up to \$500,000, and 0.75% for accounts over \$500,000.

Portfolio return is based on the change in the value of an investment in the portfolio that is expressed as an annual return over the periods specified. This includes interest, dividends, capital gains and other earnings that are periodically reallocated back into the portfolio. Securities prices fluctuated during the period. Results were obtained over a variety of market and economic conditions. Past performance may not be indicative of future results. The performance of a specific individual account may vary substantially from the stated performance results. Therefore, no current or prospective client should assume that future performance will be profitable, or equal the performance results reflected herein. Asset allocation/diversification does not assure or guarantee better performance and cannot eliminate the risk of investment losses. There are no guarantees that a diversified portfolio will outperform a non-diversified portfolio.

This document is not intended as, and does not constitute, an offer to sell or solicitation to purchase securities.

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additional material.

## Disclosure for 16-Year Risk/Reward Profile:

Information presented on the 16-Year Risk/Reward profile chart is based on back-tested performance based on actual historic data of the Colby Stocks *Plus* Portfolio from January 1, 2007, to March 31, 2013, and actual trading data since March 31, 2013. The 16-Year Risk/Reward profile is a chart comparing the Stocks *Plus* portfolio performance to that of the S&P 500 Index. The S&P 500 Index is being used to compare the Stocks *Plus* portfolio to that of a widely-recognized broad market equity index and was not selected to represent an appropriate benchmark to compare an investor's performance or the performance of this program, but rather to allow for comparison of the portfolio's performance to that of a certain well-known and recognized index. The S&P 500 Index is an unmanaged index generally considered representative of the U.S. stock market. Unmanaged index returns assume reinvestment of any and all distributions and, unlike fund returns, do not reflect fees, expenses or sales charges. Investors cannot invest directly in an index.

## About Our Results

All data and measures are based on return data for the Colby Stocks *Plus* Portfolio since inception, except where specifically stated. All statements herein are intended to be accurate and complete and to disclose all material facts necessary to avoid any unwarranted inference. Any and all investment performance data shown reflect all accounts in our recommended investment program [at Folio Institutional]. (Some clients, at their own choosing, may hold securities that are not included in our recommended investment program, or they may choose to deviate from our program in some other way; therefore, their performance results may deviate from our recommended investment program, for better or worse, and are not included in our performance data.) Our performance data reflects the deduction of advisory fees, brokerage or other commissions and fees, and any other expenses that accounts have actually paid. Our performance data reflects the reinvestment of dividends, interest, and other earnings. Our investment strategies and all fees are explained on our website and in our disclosure documents and also are available on request. The industry standard benchmark for performance comparison is generally the S&P 500 Index, although that and all other price indexes have certain limitations in that they differ from our recommended investment program in volatility, asset mix, diversification/concentration, dividends, interest, trading costs, fees, and other factors. Unlike the S&P 500 Index, which passively reflects the price performance of 500 large-capitalization stocks, our recommended investment program is concentrated in relatively few securities and actively aims first for capital preservation and second for capital appreciation. We work continuously to achieve these goals. We try to anticipate and adapt to change. Regulators point out that there can never be any guarantees in investing; there is always risk and the possibility of loss; changing market conditions are beyond anyone's control; and past performance is not a guide to future performance.